



HEKMAA PROFILE

FIND, ORDER
OR BOOK A TABLE



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Vision



To become the choice of everyone.

Mission

Our mission is to make sure that, everyone makes wise decisions about their choices of food and feel the better experience.

We do this by;



Providing our user, merchant's profile and user reviews about it, through mobile and web application.



Our dedicated team of professionals support restaurants and users 24/7.



Use of Artificial intelligence is the core of our operations, enabling us bridging the gap between restaurant's offerings and customer preferences.

What we do;

We connect every type of foodies with the restaurants through mobile and web app. Customers can place order for home delivery or take away and reserve table with restaurants registered with Hekmaa.

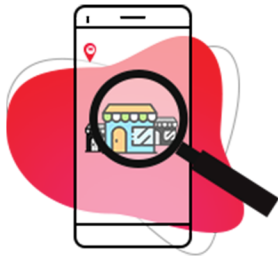
Corporate Social Responsibility

Giving importance to the needs of underprivileged families and orphans and helping them fulfill such needs is one of our corporate social responsibilities.

Each time you place an order or book a table through Hekmaa as being our customer, a percentage of the order value or booking fee will be donated to fulfill the needs of those in great need, on regular basis.

This act of kindness defines the way we give back to the community.

Features

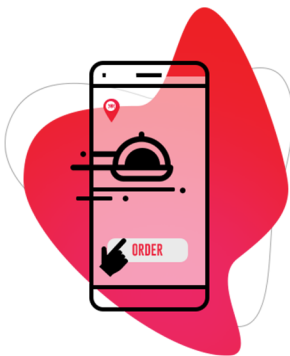
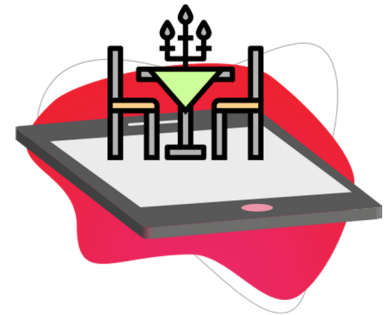


RESTAURANT'S DISCOVERY

Our advance restaurant discovery features allow users to explore all the restaurants profile. This discovery feature is supported with advance level filters, creating maximum ease for users to find their desired restaurant or food point.

TABLE BOOKING

Our table booking feature allows our users to book table at restaurants, having dine in facility. When the user places a table booking request, Merchants receive table booking details through our interactive dashboard and upon confirmation from merchant, user will be notified of the same.



ONLINE ORDER

By using Online ordering feature merchant will be able to receive order through Hekmaa dashboard, when user places the order through Hekmaa platform.

TAKE AWAY

Take away feature allow our merchants to receive orders Online and leaving delivery or pick up of the food on customer's head.



We engage our customers through:

- Social Media Marketing (Facebook, Instagram, Twitter)
- Email Campaign
- Referral Marketing
- Web based Marketing
- Hekmaa Network

Hekmaa Network

Hekmaa network enables users to communicate within the extensive food network which allows like minded foodies to discover new eateries through photographs shared by their social circle.

Technology

Gone are those days when customers spent a lot of time finding their desired food and restaurants spent hefty amount of money on print media to reach target customers and the results remained unknown. Hekmaa through the efficient use of modern technology (Artificial Intelligence), Assesses customer needs by analyzing the behavior of customer based on different pattern of recorded data and matches customer preferences with restaurant's offerings.

We have deployed latest technology for communication, either between Hekmaa and customers or Hekmaa and restaurants, to ensure unmatched experience for our users.

How different we are from others

We allow our user to rate our esteemed merchants through their user account, which create opportunity for restaurants to improve the service. We provide our users to interact with each other through hekmaa network, which opens up opportunity to discuss their favorite food points.

We want to bring unparalleled convenience in the lives of urban consumers when it comes to ordering food. We achieve this by operating across three verticals in a hyper-local food marketplace where we match consumer preferences with what restaurants are offering.

BENEFITS OF LISTING WITH HEKMAA

Brand awareness

By listing your restaurant at Hekmaa platform your brand will reach to maximum number of users.

Untapped potential

Reach to untapped potential by receiving orders online from our mobile and web application.

Access to new customers

We invest in marketing which creates Opportunity for our partners to reach new customers.

Improve Service Via Artificial Intelligence

Access to customer reviews through our interactive dashboard help you get insight of customer preferences, giving you the opportunity to improve the service.

Sales history

Access to sales data through dashboard helps you make informed decisions.

Table Reservation

Our table reservation system will help you manage your tables more effectively and avoid customers waiting for a table in peak times.

Reduced Table Turnaround Time

Our advance food ordering feature along with table reservation allow restaurants to serve better in short time.

Table Occupancy

Use real time booking schedule to maximize table occupancy.

Increase in Revenue

The day you will join our platform you will see the great impact of our services on your revenue.





GET IN TOUCH



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